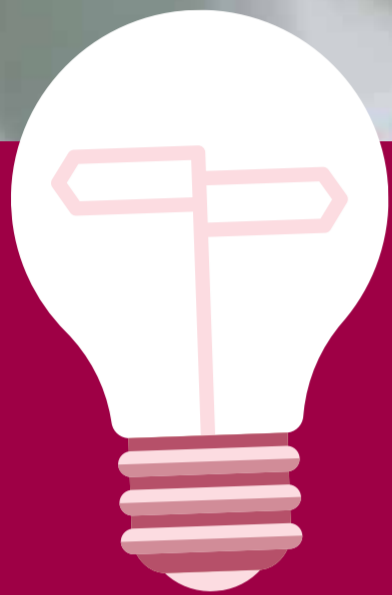


The future of jobs

in art and design



Art and design introduces you to all the ways in which these creative skills are used in the real world to solve problems and enhance our lives.

Subject skills:



Communication



Creativity



Drawing



Problem solving



Research



ART & DESIGN › USER EXPERIENCE DESIGNER

- You'll test and evaluate websites or products to find potential issues and look for ways to improve the user experience.
- UX designers were 2019's second most in-demand professionals in the digital, creative and marketing sector.
- Demand is expected to grow by a further 22% by 2018 as consumers have access to more digital products and services than ever before.

Subject skill

Problem solving: UX design is all about finding problems with a product or service and solving them.



CONSTRUCTION & PROPERTY › SUSTAINABLE BUILDING DESIGNER

- Our built environments need to become more sustainable and your job will be to design new buildings which are as energy efficient as possible.
- Many construction firms have called on the UK government to focus on a low-carbon recovery from Covid-19.
- Almost half of the world's building groups expect 60% of their projects to be "green" by 2021.

Subject skill

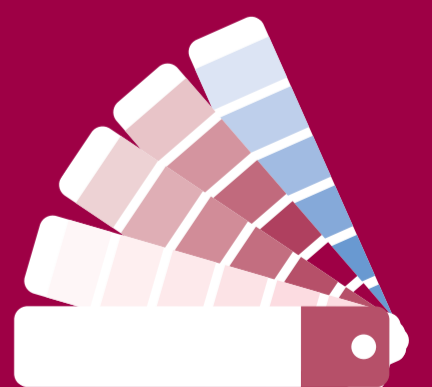
Research: You'll need to make sure you're aware of the latest developments in sustainable building materials and trends.

How will the most popular industries for art and design graduates change?

Arts, design and media › 2,700 extra jobs in graphic design are expected to emerge by 2027.

Marketing, PR and sales › 59,100 graphic design jobs will be created by people retiring.

Clerical › Over half of all clerical workers could be replaced by machines by the 2030s.



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