



Business is all about producing and selling goods or services to make money. Business studies teaches you about different business models, as well as what running a business involves.

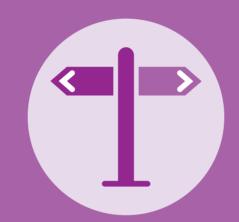
Subject skills:



Commercial awareness



Data analysis



Decision making



Evaluation



Leadership



## CONSULTANCY > BUSINESS ANALYST

- You'll take an overall view of a business and assess what changes will be needed to help it grow in the future.
- Business analysts help businesses adapt to changing trends or new pressures in the world, such as increased homeworking due to Covid-19.
- The number of management consultants and business analysts in the UK is forecast to grow by 7.2% to 2027, creating 15,100 additional jobs.

### Subject skill

Data analysis: You'll analyse and model data to help you create strategies, solutions and changes which will benefit businesses.



# RECRUITMENT & HR, TRAINING AND DEVELOPMENT SPECIALIST

- You'll evaluate training needs, develop and lead training courses, and help individual team members with their development.
- Many workers lack the sought-after digital skills employers need, so training is essential for organisations to function effectively.
- In 2019, training and development was named as the biggest area for investment among HR professionals and business leaders.

### Subject skill

Leadership: You'll lead training sessions and work alongside management to develop an organisation's staff training programme.

### How will the most popular industries for business graduates change?

Business, HR and finance > Automation will put HR at the heart of an upskilling drive.

Marketing, PR and sales > Sixth sense analysts will use data from Al to create new marketing strategies.

Managers > Innovation, adaptability and collaboration will be the top 3 skills needed by 2030's leaders.







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