

The future of jobs

in business



Business is all about producing and selling goods or services to make money. Business studies teaches you about different business models, as well as what running a business involves.

Subject skills:



Commercial awareness



Data analysis



Decision making



Evaluation



Leadership



CONSULTANCY › BUSINESS ANALYST

- You'll take an overall view of a business and assess what changes will be needed to help it grow in the future.
- Business analysts help businesses adapt to changing trends or new pressures in the world, such as increased homeworking due to Covid-19.
- The number of management consultants and business analysts in the UK is forecast to grow by 7.2% to 2027, creating 15,100 additional jobs.

Subject skill

Data analysis: You'll analyse and model data to help you create strategies, solutions and changes which will benefit businesses.



RECRUITMENT & HR › TRAINING AND DEVELOPMENT SPECIALIST

- You'll evaluate training needs, develop and lead training courses, and help individual team members with their development.
- Many workers lack the sought-after digital skills employers need, so training is essential for organisations to function effectively.
- In 2019, training and development was named as the biggest area for investment among HR professionals and business leaders.

Subject skill

Leadership: You'll lead training sessions and work alongside management to develop an organisation's staff training programme.

How will the most popular industries for business graduates change?

Business, HR and finance › Automation will put HR at the heart of an upskilling drive.

Marketing, PR and sales › Sixth sense analysts will use data from AI to create new marketing strategies.

Managers › Innovation, adaptability and collaboration will be the top 3 skills needed by 2030's leaders.

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