

The future of jobs

in sociology



Sociology is the study of society and human interactions within it. As a broad subject, it provides skills and knowledge relevant to careers in social research, the Civil Service, HR and even marketing.

Subject skills:



Analysis



Communication



Cross-cultural understanding



Problem solving



Research



MEDICINE & HEALTHCARE › VIRTUAL REALITY (VR) THERAPIST

- VR therapy allows people to practise techniques they have learnt in face-to-face therapy sessions in a safe, virtual environment.
- The technology is being trialled in the UK to help people with a phobia of heights, as well as to help those with social anxiety.
- Spending on VR and augmented reality will increase by 78.3% by 2024 while in the UK demand for therapists will grow by 10.4% to 2027.

Subject skill

Communication: You'll need to talk to people and guide them through sessions in a calm and compassionate way.



RECRUITMENT & HR › PEOPLE AND CULTURE SPECIALIST

- Big workplace changes are expected in the next decade – people and culture specialists will help employers manage upheaval.
- Covid has increased homeworking and predicted automation trends will require large-scale retraining of the workforce.
- 55% of companies said they would need help with basic people analytics in 2020. UK demand for senior HR staff will grow by 9.1% to 2027.

Subject skill

Analysis: People analytics and data skills are in demand within HR. These skills are used to inform recruitment and staff development.

How will popular industries for sociology graduates change?

Social and welfare › Social worker jobs are expected to increase by over 7.2% to 2027.

Clerical › Routine work is expected to be increasingly automated over the coming years.

HR › Demand for diversity and inclusion officers is rising, partly due to social movements.



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